



SEQUOIA SELECT
EnFusion[®]
ULTRA-PREMIUM INSULATED VINYL SIDING



I n t e l l i g e n t S i d i n g S o l u t i o n s



It's the simple things in life that often bring us the most joy.
And sometimes, it's just a quick glimpse or inspiration that gets us thinking...about the possibilities.

A beautifully crafted home, elegant yet strong. With quiet comfort and carefree upkeep.

One that conserves energy and helps protect our planet. *A home that feels great to come home to.*



House shown in Antique Ivory.

*Your home in
perfect comfort.*

When you carefully consider what you want – and need – in a home exterior, you'll see why Sequoia Select EnFusion is an excellent selection. This masterfully crafted siding system promises every comfort of home, including precious peace of mind.

A fusion of beauty and strength, Sequoia Select EnFusion blends an ultra-premium vinyl panel with energy-engineered insulation – creating a building envelope of superb quality and energy efficiency. It's luxurious, protective and lasting. It's a smart choice for you, a healthy choice for the environment.



House shown in Canyon Clay.

Warm and welcoming, Sequoia Select EnFusion masterfully
combines classic style with state-of-the-art luxury and energy savings.

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A NEW STANDARD IN ENERGY SAVINGS

There's an art to making homes both beautiful and energy-efficient. And with advanced manufacturing technologies and colour formulations, you can trust the world-class engineering and product development team at Gentek to design an exceptional siding system for your home.

HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



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THE BEST OF BOTH WORLDS: BEAUTIFUL AND ENERGY-SMART
Meticulously designed for impeccable quality, Sequoia Select EnFusion delivers exceptional beauty, protection and energy efficiency for your home. Featuring a luxurious, heavy-duty vinyl panel fortified with EPS (expanded polystyrene) rigid foam insulation, this innovative siding system is the pinnacle of modern practicality.

Excellent energy savings. Thick insulation reduces energy consumption for heating and cooling.

Cozy comfort. Provides more consistent in-home temperatures for enjoyable comfort year-round.

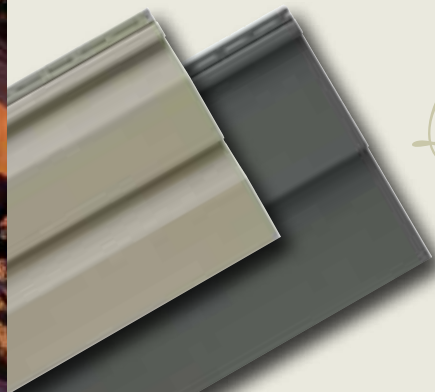
Never needs to be painted. Featuring solid colour through and through, it won't chip, flake or peel.

Easy to maintain. An occasional rinse with your garden hose will restore the siding's like-new beauty.

Durable and dent-resistant. Fused with high-density insulation for outstanding impact resistance to outside elements, including pounding hail and wind-blown objects.

Value rich. Eye-catching curb appeal, outstanding energy savings and easy upkeep – three important amenities that can increase the resale value of your home.

Built to the best of industry standards, Sequoia Select EnFusion combines the spirit of innovation with the heritage of Gentek quality.



Better products for a brighter future. Conserving energy, reducing waste and recycling materials are just a few ways we can all work together to leave a smaller environmental footprint.

As good neighbors to each other and the earth, today's homeowners are happily choosing green.

SUSTAINABLE AND SMART

A sustainable material with a long service life, Sequoia Select EnFusion provides both environmental and economical benefits. Vinyl siding's installed cost is typically lower than fiber cement, stucco, brick or stone and also has the advantage of simple upkeep. It never requires painting, staining or sealing and can be cleaned with mild soap and water, thus lowering maintenance costs and ensuring it does not release harmful solvents into the environment.¹

Vinyl siding also helps conserve natural resources often used for building materials, such as cedar and other wood, and is rated better than brick and fiber cement for overall environmental impact, according to Building for Environmental and Economic Sustainability (BEES) studies. Because of vinyl siding's modest energy use in manufacturing and reduced transportation impact due to its lighter weight, it contributes significantly less to global warming than many other siding products, including brick and fiber cement.¹

A true energy-saving shield, insulated vinyl siding helps block the transfer of heat and cold by increasing the exterior wall's R-value. This added R-value lowers fuel consumption over the lifetime of the home and reduces its overall carbon footprint¹ – another great way to protect our planet!

¹ Source: "Today's Vinyl Siding: Verifiably Green," January 2013. BEES Online, National Institute of Standards and Technology; <http://ws680.nist.gov/Bees>; October 2012.

Building green begins long before the siding and accessories are installed on the home. It begins with a strong commitment to "source reduction" by the manufacturer, ensuring all phases of production help reduce the volume and environmental impact of waste.



Vinyl siding is friendlier to the environment than brick and fiber cement in five ways!¹

1. LOWER overall environmental impact
2. BETTER sustainability and economic performance
3. LESS embodied energy required
4. LOWER global warming potential
5. LESS ecological toxicity

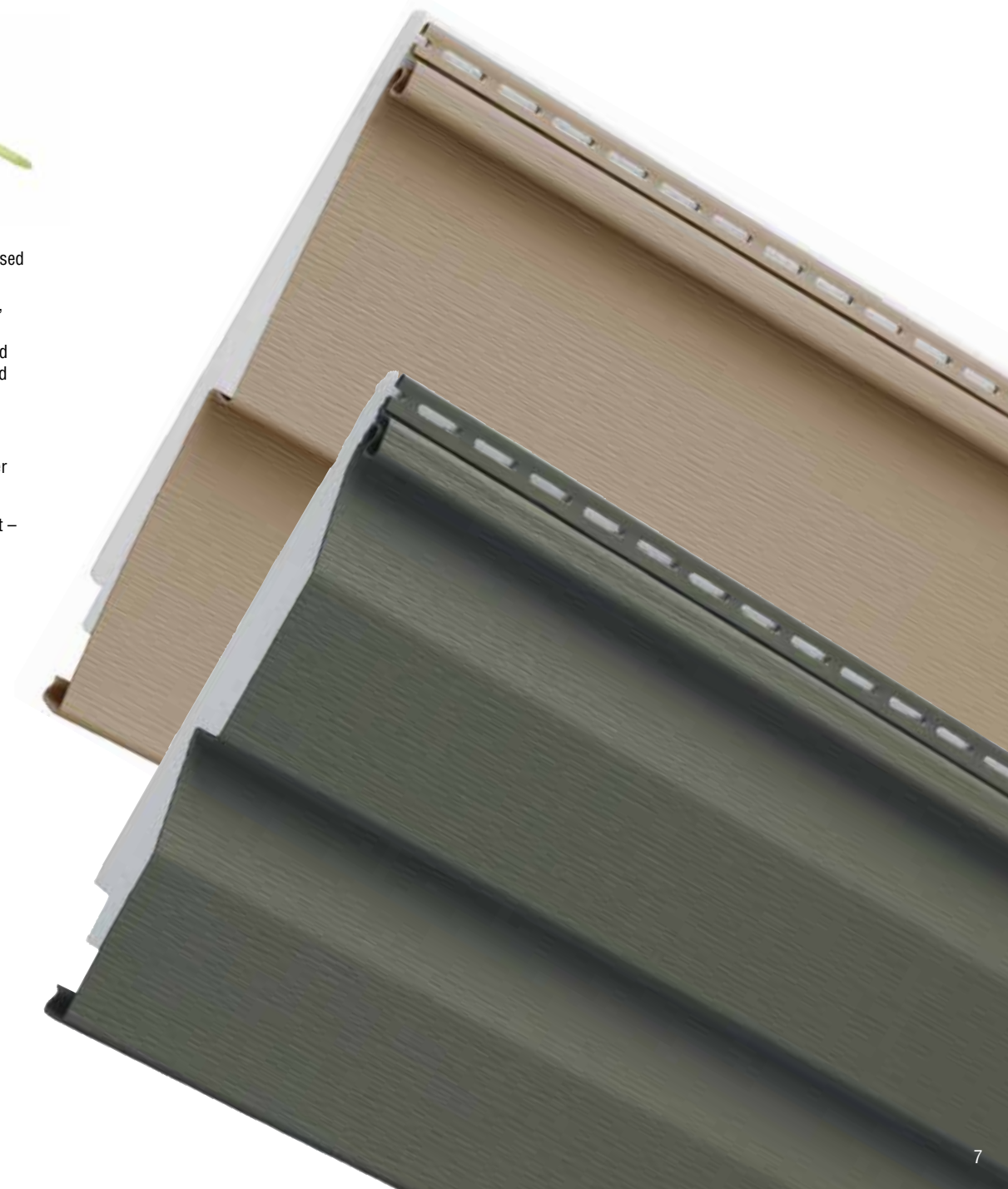




At Gentek we strongly promote best practices for environmental stewardship and proudly offer eco-friendly products of superb quality and performance.

HOW IT HELPS THE EARTH

- Insulated vinyl siding helps reduce energy consumption
- Conserves wood and other natural resources used in home construction
- Long service life, engineered to last a “lifetime”
- Never needs to be painted, stained or sealed and can be cleaned with mild soap and water instead of requiring harsher cleaning solvents
- Vinyl is recyclable; in-plant scrap is reused
- Emissions of toxic chemicals significantly lower than other exterior claddings
- Vinyl resin is derived largely from common salt – a sustainable and abundant natural resource



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A thermal wall of protection,

Sequoia Select EnFusion seals out inclement weather for outstanding energy savings. Your home will be warm and cozy in the winter and refreshingly cool in the summer – with less energy spending!

The laminated, rigid foam insulation is contoured to fill the gap between the siding and your home to provide superior energy efficiency. This protective layer also conceals imperfections in the underlayment to ensure smooth, straight wall lines and an upscale appearance.

Energy Loss Alert! Wall studs make up roughly 25% of the wall surface of an average home, and as much as 40% of heat loss can occur through wall studs where there is no insulation. Sequoia Select EnFusion wraps the home in an energy-saving shield by insulating continuously over the framing of your home and blocking surfaces where heat loss is the greatest.





House shown in Wicker.



With a Perm Rating of 5, this “breathable” insulation allows moisture to escape, not get trapped inside – which can lead to mold or mildew.




INTEGRATED ENERGY-SAVING DESIGN

- **Energy-Saving Technology** Fully integrated, custom-contoured insulation (up to 1-1/4" thick†) creates a blanket of thermal protection to shield your home from inclement weather and energy loss.
- **Greater Impact Resistance** Up to 400% more impact resistance than conventional “hollow back” siding for superior strength and a beautifully uniform finish.
- **Exclusive Advantage Lock™ System** Interlocking design secures panels in place, greatly enhancing rigidity and stability.
- **Full-Roll Nail Hem** Heavy-duty, double-strength wall attachment increases strength and structural integrity to help bridge uneven wall surfaces.
- **Superior 3/4" Lap Height** Rigid panel projection creates a deeper dimensional look with enhanced shadow lines and a handcrafted appearance.
- **Built Hurricane-Tough!** Laboratory tested to withstand winds up to Category 5 Hurricane rating.
- **Quiet Comfort** High-density insulation and integrated panel design soften outside noise.
- **Naturally Pest-Resistant** Treated with a nontoxic mineral additive that discourages pests from nesting behind the siding; safe for humans, pets and the environment.
- **Beautiful Wood-Like Appearance** Natural cedargrain texture and subtle detail create a true-wood look.
- **Authentic Profile Designs** The straight, flat face of the Double 6" Clapboard captures the distinctive appeal of handcrafted wood siding, while the elegant cove of the Double 5" Dutch Lap imparts traditional character and charm.



Longer length, fewer seams! The extra-long 16'8" and 16'4" panels create up to 39% fewer seams compared to standard 12' siding for a smoother finish and markedly superior appearance.

†Nominal.

A close-up photograph of white expanded polystyrene (EPS) rigid foam insulation. The foam has a characteristic honeycomb or cellular structure. A black rectangular text box is overlaid on the left side of the image, containing white text. The background to the right of the foam is a plain, light-colored surface.

Take a closer look at our EPS, an expanded polystyrene rigid foam with amazing performance power. This expertly engineered insulation will reduce the heating and cooling costs of your home, while shielding it from impact damage, noise infiltration, termite nesting and mold growth. Carefully contoured and concealed beneath your siding, EPS is a thermal wall of protection that you won't see but will truly appreciate.

With the subtle nuances of natural wood beauty, Sequoia Select EnFusion marries the elegance of a wood-like finish with the modern practicalities of high-performance vinyl. This ultra-premium panel effortlessly conveys a clear-stated preference for luxury and quality – simply defined and meticulously achieved.



Uniquely yours.

Traditional, sophisticated or perhaps with a hint of modern edge? Whatever your style or inspiration, our exquisite profiles, inviting colours and decorative accents will bring your visions to life.

CUSTOMIZE WITH COLOUR

Our refined colour palette will infuse your home with the perfect measure of ambiance and style. From sublime white and warm hues to visually exciting Designer Colours, our versatile collection will flawlessly reflect the home you cherish.

THE TRUE BEAUTY OF CHROMATRUE®

Choose darker colours with confidence! Our advanced copolymer compound delivers superior colour retention and resistance to weathering.

- Strong layer of protection against fading
- Resists chemical stains, dings and abrasions
- Delivers long-term colour stability
- Enhances weatherability; resists aging and yellowing

Featuring richer, darker colours fortified with ChromaTrue fade-defying technology, Sequoia Select EnFusion vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details. **ChromaTrue®**

SIDING WITH PERFECTION

Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customer-preferred colours ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.



House shown in Almond.

Snow White

Almond

Antique Ivory

Canyon Clay

Pebble

Wicker

Dover Gray

Sage

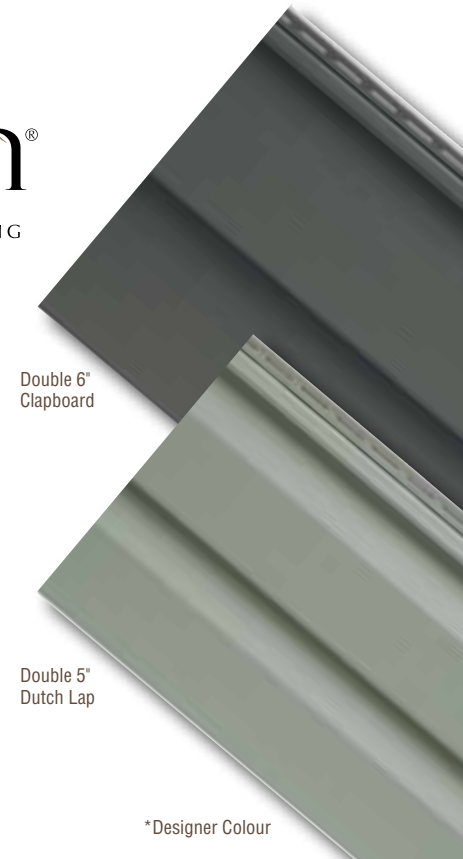


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WOW – WHAT A FINISH!

Crisp angles at the rooflines, neatly trimmed gables and handsomely crafted corners. It's the little things that give a home personality and style. Each accent may be small individually, but together they create a truly transformative effect.

Our beautiful collection of soffit, fascia and trim accents – as well as decorative shakes and scallops – let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!

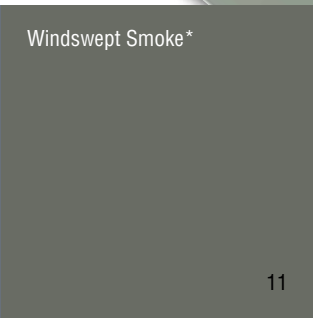
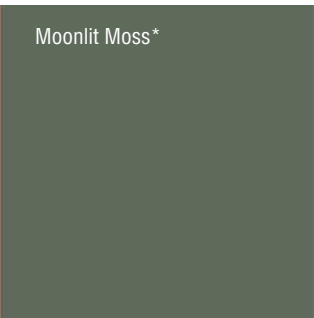
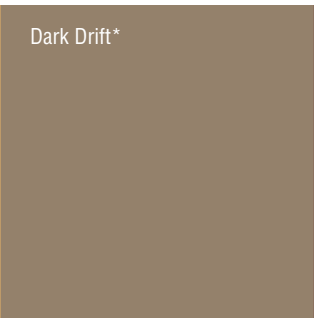
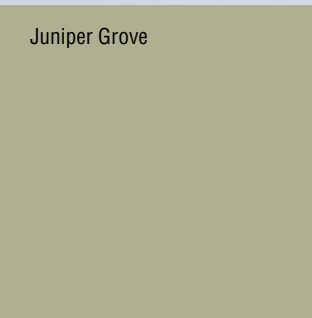


Double 6"
Clapboard

Double 5"
Dutch Lap

*Designer Colour

Not all colours available in all markets. Check with your representative for details.



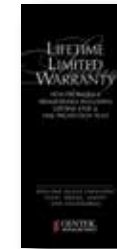


A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

Sequoia Select EnFusion insulated vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty including lifetime fade and hail protection. For complete warranty information, including limitations, ask your dealer for a copy of the Sequoia Select EnFusion insulated vinyl siding warranty.



DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with exterior trim and accessories. Exquisitely crafted window and door surrounds, corner posts and other accents will give your home a style all its own.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS!

For your total home solution, choose Gentek replacement windows and patio doors. Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



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gentek.ca

Make us a part of your home.

