





Classic Beauty and Enduring Protection for Your Home

Classic Colours

Snow White

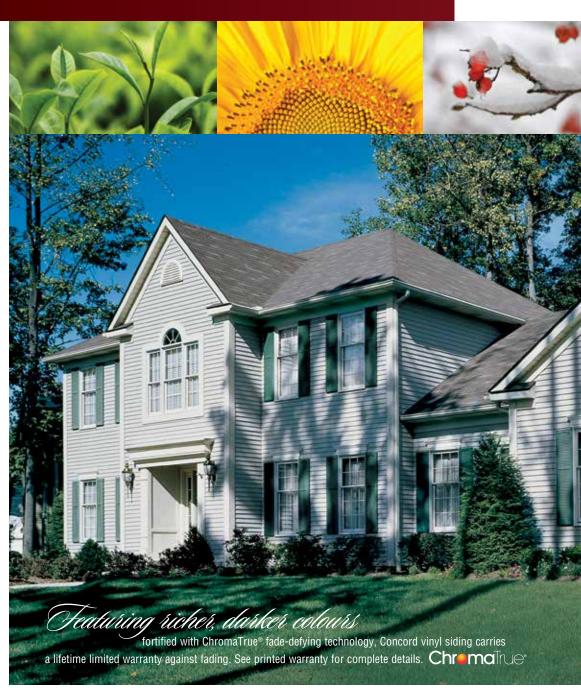
Sandstone

HIGHER **EXPECTATIONS...** Extraordinary RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

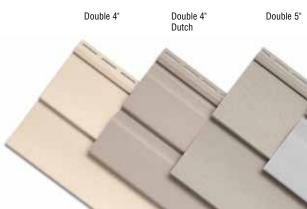
For more than 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch - that make us truly a part of your home.





Siding with Perfection

Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customerpreferred colours ensures that all Gentek products - siding, soffit, fascia, trim and rainware will beautifully match throughout our vinyl, aluminum and steel product lines.







Double 5" 10" Vertical Dutch

LASTING IMPRESSIONS

Certain to draw admiring glances, Concord vinyl siding presents traditional charm and appeal in an easy-care exterior. Rich, inviting colours embossed with a light roughsawn texture will wrap your home in year-round beauty and protection.

Built for Easy Upkeep

Siding your home with Concord means you'll never have to paint again. The colour goes all the way through each panel, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture.

Strong and resilient Concord is dent-resistant and virtually unaffected by exposure to harsh weather. There's no need for dangerous ladders or time-consuming maintenance. Just an occasional rinse with your garden hose will remove most airborne dust and dirt.

Extra-Strong Nail Hem

Take a closer look. Concord is fortified with a rolled nail hem for extra-strong wall attachment. In independent laboratory tests, Concord withstood windloads up to 310 km/h (193 mph).*



Genuine Value

colours and more.

Like many people, your home may be your most important investment. Concord vinyl siding not only will create an elegant, worry-free exterior, it will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

Design Inspiration Starts Here!



Take your home's exterior design to the next level with the Gentek Visualizer. This easy-to-use program lets you upload a photo of your home and view "before and after" shots featuring a variety of colour schemes. With our intuitive set of tools, you simply outline the roof and walls of the home and then apply products to the photo. Our design team also can prepare the photo for you. Or, simply choose a home style from our sample images and begin designing immediately with

Mix and match textures and products, such as siding with stone veneer or shake accents, along with exterior painted windows and trim accessories. The Gentek Visualizer gives you a world of colour and design options instantly at your fingertips.











ENVIRONMENTALLY FRIENDLY

Eco-friendly and sustainable, Gentek vinyl siding helps conserve natural resources often used for home construction, such as cedar and other wood. And because vinyl never needs to be painted, it eliminates the use of paint, stain and other maintenance-related products that can harm the earth.

OUR COMMITMENT TO QUALITY

Concord vinyl siding is manufactured exclusively by Gentek Building Products – a leader in the building products industry for more than 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

A LIFETIME OF PROTECTION

Concord vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and fade coverage. For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.





TRIM SSENTIALS*

TrimEssentials by Gentek® decorative accents and trim — along with shakes and scallops, and a host of soffit and siding products — let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors.
Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



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Make us a part of your home.









