



ADVANTAGE[®] III

Premium Vinyl Siding



GENTEK[®]
GENTEK BUILDING PRODUCTS

ADVANTAGE® III

Premium Vinyl Siding

Classic



Snow White

HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch—that make us truly a part of your home.



Gentek Colour Innovations with Fade-Defying ChromaTrue® Technology

Featuring richer, darker colours fortified with ChromaTrue fade-defying technology, Advantage III vinyl siding carries a lifetime limited warranty against fading. **ChromaTrue®**



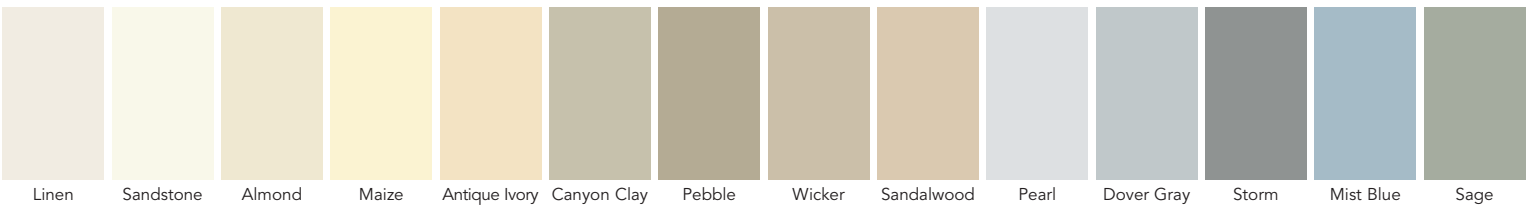
Siding with Perfection



Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design.

This exclusive selection of customer-preferred colours ensures that all Gentek products—siding, soffit, fascia, trim and rainware—will beautifully match throughout our vinyl, aluminum and steel product lines.

Colours



THE ESSENCE OF STYLE

Exquisite craftsmanship and attention to detail make Advantage III a standout selection for your home. Its subtle brushed texture combined with a triple 3" exposure and bold shadow lines inspire nothing less than stately style.



Built for Enduring Beauty

Protecting your home with a beautiful finish has never been so easy. Strong and resilient vinyl siding is dent-resistant and virtually unaffected by exposure to harsh weather. It's solid colour through and through, so it won't chip, flake and blister

like painted surfaces. And unlike wood, it won't rot and warp due to moisture.

Even better is the fact that vinyl siding never needs to be painted. You can forget about dangerous ladders and time-consuming upkeep. Just a simple rinse with a garden hose will remove most airborne dust and dirt to help keep your siding looking like new.

High-Performance Design

Advantage III is performance-engineered for superior structural integrity and strength. In independent laboratory tests conducted according to ASTM guidelines, Advantage III achieved hurricane-velocity wind resistance exceeding 155 mph.

Environmentally Friendly

Now more than ever, homeowners are "Building Green" and choosing products that are eco-friendly. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources that are often used in home construction. And because vinyl siding never needs to be painted, it reduces the amount of paint, stain, caulk and other maintenance-related substances entering the waste stream.

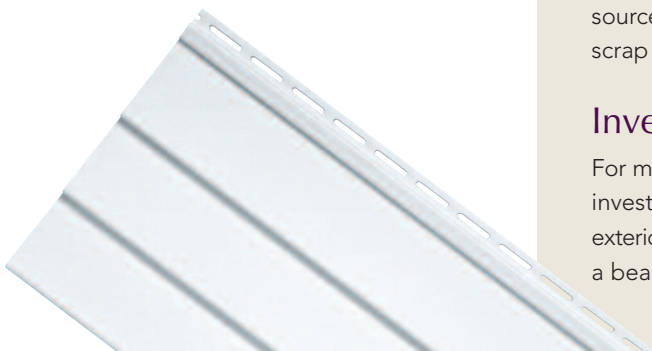


At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.

Investing in Your Future

For many people, a home is a source of pleasure and pride, as well as an important investment. Advantage III vinyl siding not only will create an enjoyable, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

Triple 3"





OUR COMMITMENT TO QUALITY

Advantage III vinyl siding is manufactured exclusively by Gentek Building Products Limited—a leader in the building products industry for nearly 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

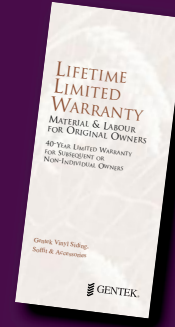
TRIM ESSENTIALS[®] BY GENTEK

TrimEssentials by Gentek[®] decorative accents and trim—along with shakes and scallops, and a host of soffit and siding products—let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!

A LIFETIME OF PROTECTION

Advantage III vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



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Make us a part of your home.

Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may not be exactly as shown due to lithographic process. Please consult Gentek Building Products for current details.